Conclusion: From Parody to Politics

I began with the speculative question of whether feminist politics could do without a “subject” in the category of women. At stake is not whether it still makes sense, strategically or transitionally, to refer to women in order to make representational claims in their behalf. The feminist “we” is always and only a phantasmatic construction, one that has its purposes, but which denies the internal complexity and indeterminacy of the term and constitutes itself only through the exclusion of some part of the constituency that it simultaneously seeks to represent. The tenuous or phantasmatic status of the “we,” however, is not cause for despair or, at least, it is not only cause for despair. The radical instability of the category sets into question the foundational restrictions on feminist political theorizing and opens up other configurations, not only of genders and bodies, but of politics itself.

The foundationalist reasoning of identity politics tends to assume that an identity must first be in place in order for political interests to be elaborated and, subsequently, political action to be taken. My argument is that there need not be a “doer behind the deed,” but that the “doer” is variably constructed in and through the deed. This is not a return to an existential theory of the self as constituted through its acts, for the existential theory maintains a prediscursive structure for both the self and its acts. It is precisely the discursively variable construction of each in and through the other that has interested me here.

The question of locating “agency” is usually associated with the viability of the “subject,” where the “subject” is understood to have some stable existence prior to the cultural field that it negotiates. Or, if the subject is culturally constructed, it is nevertheless vested with an agency, usually figured as the capacity for reflexive mediation, that remains intact regardless of its cultural embeddedness. On such a model, “culture” and “discourse” mire the subject, but do not constitute that subject. This move to qualify and enquire preexisting subject has appeared necessary to establish a point of agency that is not fully determined by that culture and discourse. And yet, this kind of reasoning falsely presumes (a) agency can only be established through recourse to a prediscursive “I,” even if that “I” is found in the midst of a discursive convergence, and (b) that to be constituted by discourse is to be determined by discourse, where determination forecloses the possibility of agency.

Even within the theories that maintain a highly qualified or situated subject, the subject still encounters its discursively constituted environment in an oppositional epistemological frame. The culturally enmired subject negotiates its constructions, even when those constructions are the very predicates of its own identity. In Beauvoir, for example, there is an “I” that does its gender, that becomes its gender, but that “I,” invariably associated with its gender, is nevertheless a point of agency never fully identifiable with its gender. That cogito is never fully of the cultural world that it negotiates, no matter the narrowness of the ontological distance that separates that subject from its cultural predicates. The theories of feminist identity that elaborate predicates of color, sexuality, ethnicity, class, and able-bodiedness invariably close with an embarrassed “etc.” at the end of the list. Through this horizontal trajectory of adjectives, these positions strive to encompass a situated subject, but invariably fail to be complete. This failure, however, is instructive: what political impetus is to be derived from the exasperated “etc.” that so often occurs at the end of such lines? This is a sign of exhaustion as well as of the illimitable process of signification itself. It is the supplement, the excess that necessarily accompanies any effort to posit identity once and for all. This illimitable et cetera, however, offers itself as a new departure for feminist political theorizing.

If identity is asserted through a process of signification, if identity is always already signified, and yet continues to signify as it circulates within various interlocking discourses, then the question of agency is not to be answered through recourse to an “I” that preexists signification. In other words, the enabling conditions for an assertion of “I” are provided by the structure of signification, the rules that regulate the legitimate and illegitimate invocation of that pronoun, the practices that establish the terms of intelligibility by which that pronoun can circulate. Language is not an exterior medium or instrument into which I pour a self and from which I glean a reflection
of that self. The Hegelian model of self-recognition that has been appropriated by Marx, Lukacs, and a variety of contemporary liberatory discourses presupposes a potential adequation between the “I” that confronts its world, including its language, as an object, and the “I” that finds itself as an object in that world. But the subject/object dichotomy, which here belongs to the tradition of Western epistemology, conditions the very problematic of identity that it seeks to solve.

What discursive tradition establishes the “I” and its “Other” in an epistemological confrontation that subsequently decides where and how questions of knowability and agency are to be determined? What kinds of agency are foreclosed through the positing of an epistemological subject precisely because the rules and practices that govern the invocation of that subject and regulate its agency in advance are ruled out as sites of analysis and critical intervention? That the epistemological point of departure is in no sense inevitable is naively and pervasively confirmed by the mundane operations of ordinary language—widely documented within anthropology—that regard the subject/object dichotomy as a strange and contingent, if not violent, philosophical imposition. The language of appropriation, instrumentality, and distanciation germane to the epistemological mode also belong to a strategy of domination that pits the “I” against an “Other” and, once that separation is effected, creates an artificial set of questions about the knowability and recoverability of that Other.

As part of the epistemological inheritance of contemporary political discourses of identity, this binary opposition is a strategic move within a given set of signifying practices, one that establishes the “I” in and through this opposition and which reifies that opposition as a necessity, concealing the discursive apparatus by which the binary itself is constituted. The shift from an epistemological account of identity to one which locates the problematic within practices of signification permits an analysis that takes the epistemological mode itself as one possible and contingent signifying practice. Further, the question of agency is reformulated as a question of how signification and resignification work. In other words, what is signified as an identity is not signified at a given point in time after which it is simply there as an inert piece of entitative language. Clearly, identities can appear as so many inert substantives; indeed, epistemological models tend to take this appearance as their point of theoretical departure. However, the substantive “I” only appears as such through a signifying practice that seeks to conceal its own workings and to naturalize its effects. Further, to qualify as a substantive identity is an arduous task, for such appearances are rule-generated identities, ones which rely on the consistent and repeated invocation of rules that condition and re-
What constitutes a subversive repetition within signifying practices of gender? I have argued (“I” deploy the grammar that governs the genre of the philosophical conclusion, but note that it is the grammar itself that deploys and enables this “I,” even as the “I” that insists itself here repeats, redeploy, and—as the critics will determine—contests the philosophical grammar by which it is both enabled and restricted) that, for instance, within the sex/gender distinction, sex poses as “the real” and the “factic,” the material or corporeal ground upon which gender operates as an act of cultural inscription. And yet gender is not written on the body as the torturing instrument of the flesh of the accused. The question is not: what meaning does that inscription carry within it, but what cultural apparatus arranges this meeting between instrument and body, what interventions into this ritualistic repetition are possible? The “real” and the “sexually factic” are phantasmatic constructions—illusions of substance—that bodies are compelled to approximate, but never can. What, then, enables the exposure of the rift between the phantasmatic and the real whereby the real admits itself as phantasmatic? Does this offer the possibility for a repetition that is not fully constrained by the injunction to reconsolidate naturalized identities? Just as bodily surfaces are enacted as the natural, so these surfaces can become the site of a dissonant and denaturalized performance that reveals the performative status of the natural itself.

Practices of parody can serve to reengage and reconsolidate the very distinction between a privileged and naturalized gender configuration and one that appears as derived, phantasmatic, and mimetic—a failed copy, as it were. And surely parody has been used to further a politics of despair, one which affirms a seemingly inevitable exclusion of the natural, so these surfaces can become the site of a dissonant and denaturalized performance that reveals the performative status of the natural itself.

As the effects of a subtle and politically enforced performativity, gender is an “act,” as it were, that is open to splittings, self-parody, self-criticism, and those hyperbolic exhibitions of “the natural” that, in their very exaggeration, reveal its fundamentally phantasmatic status.

I have tried to suggest that the identity categories often presumed to be foundational to feminist politics, that is, deemed necessary in order to mobilize feminism as an identity politics, simultaneously work to limit and constrain in advance the very cultural possibilities that feminism is supposed to open up. The tacit constraints that produce culturally intelligible “sex” ought to be understood as generative political structures rather than naturalized foundations. Paradoxically, the reconceptualization of identity as an effect, that is, as produced or generated, opens up possibilities of “agency” that are insidiously foreclosed by positions that take identity categories as foundational and fixed. For an identity to be an effect means that it is neither fatally determined nor fully artificial and arbitrary. That the constituted status of identity is misconstrued along these two conflicting lines suggests the ways in which the feminist discourse on cultural construction remains trapped within the unnecessary binarism of free will and determinism. Construction is not opposed to agency; it is the necessary scene of agency, the very terms in which agency is articulated and becomes culturally intelligible. The critical task for feminism is not to establish a point of view outside of constructed identities; that conceit is the construction of an epistemological model that would disavow its own cultural location and, hence, promote itself as a global subject, a position that deploys precisely the imperialist strategies that feminism ought to criticize. The critical task is, rather, to locate strategies of subversive repetition enabled by those constructions, to affirm the local possibilities of intervention through participating in precisely those practices of repetition that constitute identity and, therefore, present the immanent possibility of contesting them.

This theoretical inquiry has attempted to locate the political in the very signifying practices that establish, regulate, and deregulate identity. This effort, however, can only be accomplished through the introduction of a set of questions that extend the very notion of the political. How to disrupt the foundations that cover over alternative cultural configurations of gender? How to destabilize and render in their phantasmatic dimension the “premises” of identity politics?

This task has required a critical genealogy of the naturalization of sex and of bodies in general. It has also demanded a reconsideration of the figure of the body as mute, prior to culture, awaiting signification, a figure that cross-checks with the figure of the feminine, awaiting the inscription-as-incision of the masculine signifier for entrance...
into language and culture. From a political analysis of compulsory heterosexuality, it has been necessary to question the construction of sex as binary, as a hierarchical binary. From the point of view of gender as enacted, questions have emerged over the fixity of gender identity as an interior depth that is said to be externalized in various forms of "expression." The implicit construction of the primary heterosexual construction of desire is shown to persist even as it appears in the mode of primary bisexuality. Strategies of exclusion and hierarchy are also shown to persist in the formulation of the sex/gender distinction and its recourse to "sex" as the prediscursive as well as the priority of sexuality to culture and, in particular, the cultural construction of sexuality as the prediscursive. Finally, the epistemological paradigm that presumes the priority of the doer to the deed establishes a global and globalizing subject who disavows its own locality as well as the conditions for local intervention.

If taken as the grounds of feminist theory or politics, these "effects" of gender hierarchy and compulsory heterosexuality are not only misdescribed as foundations, but the signifying practices that enable this metaleptic misdescription remain outside the purview of a feminist critique of gender relations. To enter into the repetitive practices of this terrain of signification is not a choice, for the "I" that might enter is always already inside: there is no possibility of agency or reality outside of the discursive practices that give those terms the intelligibility that they have. The task is not whether to repeat, but how to repeat or, indeed, to repeat and, through a radical proliferation of gender, to displace the very gender norms that enable the repetition itself. There is no ontology of gender on which we might construct a politics, for gender ontologies always operate within established political contexts as normative injunctions, determining what qualifies as intelligible sex, invoking and consolidating the reproductive constraints on sexuality, setting the prescriptive requirements whereby sexed or gendered bodies come into cultural intelligibility. Ontology is, thus, not a foundation, but a normative injunction that operates insidiously by installing itself into political discourse as its necessary ground.

The deconstruction of identity is not the deconstruction of politics; rather, it establishes as political the very terms through which identity is articulated. This kind of critique brings into question the foundationalist frame in which feminism as an identity politics has been articulated. The internal paradox of this foundationalism is that it presumes, fixes, and constrains the very "subjects" that it hopes to represent and liberate. The task here is not to celebrate each and every new possibility *qua* possibility, but to redescribe those possibilities that *already* exist, but which exist within cultural domains designated as culturally unintelligible and impossible. If identities were no longer fixed as the premises of a political syllogism, and politics no longer understood as a set of practices derived from the alleged interests that belong to a set of ready-made subjects, a new configuration of politics would surely emerge from the ruins of the old. Cultural configurations of sex and gender might then proliferate or, rather, their present proliferation might then become articulable within the discourses that establish intelligible cultural life, confounding the very binarism of sex, and exposing its fundamental unnaturalness. What other local strategies for engaging the "unnatural" might lead to the denaturalization of gender as such?